A special meeting of the Templeton Community Services District was held on Saturday, February 29, 2020 at 8:00 a.m. at the Templeton Sheriff's Substation Conference Room Center located at 356 North Main Street, Templeton, CA

Call to Order
8:02 a.m.

Roll Call
Directors Wayne Petersen, Pamela Jardini, Debra Logan, Navid Fardanesh, and Geoff English were present.

Staff
General Manager Jeff Briltz, District Engineer Tina Mayer and Finance Officer Natalie Klock were present, as well as, Consultant Jim McComb.

By 8:45 a.m. Assistant to the General Manager/Board Secretary Laurie Ion, Fire Chief Bill White, Utilities Manager Frank Sprague, and Parks and Recreation Supervisor Melissa Johnson were present.

Audience
Local Real Estate Broker/Resident Rob Rosales arrived at 8:10 a.m. Templeton Chamber of Commerce Executive Director Jessica Main arrived at 8:40 a.m.

Business:

Workshop – Strategic Planning Session:
Workshop Facilitator Jim McComb provided the Board with an overview of the workshop, including Workshop Objectives, Workshop Ground Rules and the agenda (see attached slides for workshop content / discussion).

Public Comment
Local Real Estate Broker/Resident Rob Rosales said he was glad the Board was holding the Strategic Planning Workshop. The outline for the workshop was as follows:
Team Building (Board Members)

- Desired Results: Identify contributions each board member can make to the success of the Workshop.

2019-2021 Focus Areas and Work Discussion and Selection of Major District Goals

- Desired Results: Make necessary revisions / deletions / additions / prioritizations.

Public Comment on Focus Areas and Work Plan Priorities:
Local Real Estate Broker/Resident Rob Rosales asked the Board to consider relinquishment availability and the quality of water. He said the medical community has a concern with cleaning medical instruments. The water quality requires increased maintenance. He said the City of Paso Robles Water Manager had advised him that it was due to the salt content of the District’s water. He said he believed that a better infrastructure would benefit everyone. It would reduce the ongoing Operations and Maintenance.

He suggested that the Board keep the Engagement section in the Strategic Plan and not in the norms. He believed it should be front and center.

Templeton Chamber of Commerce Executive Director Jessica Main said the Public Relations section should stay in the plan. She suggested the District consider hiring a Public Relations Firm for rebranding purposes. She said that the public does not understand the District’s functions. She also suggested a longer period to notice meetings.

Templeton Chamber of Commerce Executive Director Jessica Main said she was pleased to hear the Recreation Department was being listed as a priority. She said the Recreation Department was the Happy Face of the District.

Main asked the Board to work towards enhancing the reliability and availability of water resources.

Public Comment on District Mission and District Vision:
Local Real Estate Broker/Resident Rob Rosales said he supported workshops to vet out topics. He believed the District culture had been somewhat defensive and conservative. He said he was now seeing more of a willingness for creative thinking and options. He suggested that the Board be open to compromises. He believed it would solve a lot of issues.

Templeton Chamber of Commerce Executive Director Jessica Main said she had heard concerns regarding source control from businesses dealing with zero use. She believed that businesses were being reprimanded and
suggested a better explanation of the District's education program. She believed the District should consider financial success as part of the job. She said the District was an economic developer. They should release water meters to address the housing crisis and bring revenue in. She said she was happy with the points being suggested. She asked that the Board consider how they could better use the water resources.

Main also suggested changing the District's Mission statement.

The Board discussed changing verbiage and determined to update the Mission Statement to:

The Templeton Community Services District Mission is to provide the community with water, sewer, fire, parks and recreation, refuse, lighting and drainage services with the highest possible degree of cost effectiveness, efficiency and customer service.

LUNCH

Confirm District Mission Review and Revision of Current Goals
- Desired Result: Comment on District Mission and suggest ideas for a 3-year District Vision.

Identify Component of District 2020-2023 Vision
- Desired Result: Define the Board's Vision of who the District is, what it does and what it looks like three years from now; identify 2021/2022 & 2022/2023 focus areas and work plan priorities.

Public Comment on Strengths/Weaknesses, Etc.:
Local Real Estate Broker/Resident Rob Rosales provided written comments to Facilitator Jim McComb who read them. They were as follows:
Under Strengths:
- Conservative Approach to decision making process
- Seasoned veterans with better grasp of responsibilities

Under Weaknesses:
- Historically there has been a defensive and conservative culture.
- Lack of sufficient resources to address issues in a way that best serves orderly growth of town -
  o Example: District has a very qualified Engineer but only one Engineer is on staff.

Under Opportunities:
- More engaging attitude when making decisions.
• Instead of asking Legal Counsel "Can we do this?" ask "How would it be possible to do this?" If not possible, what other options are there?

Under Threats:
• Pricing yourself out of the market.
• We only have two sources of revenue - Rate Payers and New Development.

Templeton Chamber of Commerce Executive Director Jessica Main noted the following:

Under Strengths:
• Passage of Measure A
• Recreation and Fire Departments are well liked

Under Weaknesses:
• Can we exhaust resources before saying no

Opportunities:
• Conservation (credits)
• Splitting Meters
• Open Market for water meters
• Get rid of wait list
• North County cities want TCSD to succeed

Threats:
• Cost to building in Templeton is high
• Could possibly become a geriatric ghetto

Identify District Strengths, Weaknesses, Opportunities and Challenges
• Desired Result: Define the parameters for the strategic paths that lead to achieving the District Vision.

Consultant McComb indicated he would send information out to the Board of Directors and staff to complete and return to him under this topic due to the items left to review.

At 2 p.m. Staff members (Sprague, Johnson, White, Mayer and Ion) and the Public (Rosales & Main) left.

Review of Board Operating Principles (Norms)
• Desired Result: Clarify the role and importance of the Norms; identify any desired revisions and additions to the Norms.
During the Norms review it was agreed that the Board would add a new Communication Norm. *The Board President will be the spokesperson for the Board’s official position when responding to inquiries from the media.*

The Board discussed individual interactions with community members on items that had been brought to the attention of the Board. After a lengthy discussion, the Board consensus was that the Norms did not have to be modified to deal with such issues.

Vice-President Fardanesh left the meeting at 2:45 p.m.

Mrs. Cynthia Fardanesh arrived at 3:20 p.m.

**Public Comment:** Mrs. Fardanesh stated that the accusation of harassment by Vice-President Fardanesh was offensive. She further advised that the discussion that Vice-President Fardanesh had regarding a recent letter that had been received was with a personal family friend. The friend had signed the letter and Vice-President Fardanesh was following-up with the individual as to the content of the letter. Mrs. Fardanesh advised the Board that she was present at that meeting and no harassment had taken place.

**Adjournment:** There being no further business to discuss the Board meeting was adjourned at 3:45 p.m.

Respectfully submitted,

Laurie Ion, Board Secretary